

Roadside Review

Fall 2011 Issue 59

A quarterly newsletter of the
Missouri Department of Transportation's
Adopt-A-Highway and
Sponsor-A-Highway programs



MoDOT's Bolder Five-Year Plan Will Have Minimal Affect to Adopters Plan includes restructuring district boundaries

As MoDOT continues moving forward in a new direction to accommodate the Bolder Five-Year Plan, many of you may be asking what this means for you as a participant in the Adopt-A-Highway program.

The Bolder Five-Year Plan was created in response to a funding crisis now facing the state's transportation system. This new plan will create a more streamlined, efficient agency that is the right size to deliver a quality and safe transportation system to the people of Missouri.

Yes, MoDOT is in a financial crisis and drastic changes are occurring throughout the state; however, these changes will have little impact to adopters. The biggest change to be noticed is the restructuring of district boundaries. This will include the closing of several maintenance facilities and three district offices.

What does this mean to you as an adopter? With the change of boundaries, you may have to look at other maintenance facilities for

your supplies and you may have a different person to report your activity to. This, of course, depends on where your section of highway is located.

The Adopt-A-Highway program is vital, and right now it is more important than ever. MoDOT has reduced litter pickup efforts by 10 percent. This means the state depends on people like you who devote time and energy to keeping our state beautiful. Our roadsides are some of the cleanest in the nation and because of you they have remained that way.

For more information about the Adopt-A-Highway program, please call 888-ASK MODOT (275-6636) or email aah@modot.mo.gov. Information also is available online at www.modot.mo.gov/services/community/adoptahighway.

To learn how the Bolder Five-Year plan might affect you, please contact your current Adopt-A-Highway representative listed on your Adopt-A-Highway agreement. ■



ADOPTER SPOTLIGHT

Ozark Kiwanis Club

Realitively new to the picking circuit, the Ozark Kiwanis Club has proven themselves as a formidable ally in combating trash along Missouri's roadways.

Southwest District Adopt-A-Highway Coordinator Tracy Davault met with the club in July to commend them for their participation in the program.

The Ozark Kiwanis Club began as an adopter in 2010 when they signed on to keep clean a section of Business 65 in Ozark. Since Fall 2010, the club has picked up trash at least six times at their adopted location.

Retired MoDOT Acting Director Dave Snider is secretary of the Ozark Kiwanis Club. ■



Pictured left to right: Dave Snider, Ozark Kiwanis Club secretary; Tracy Davault, Southwest District senior customer service representative; and Sarah Justice, Ozark Kiwanis Club president.

St. Joseph Residents Participate in City Waste Disposal Event

The Northwest District participated in the City of St. Joseph's Household Waste Disposal event, held April 30 from 9 a.m. to 3 p.m. at the Remington Nature Center.



Residents of St. Joseph could bring their old paint, oil, cleansers, fluorescent bulbs, etc. to the event and, at no charge, they were handled by a properly trained team that will then dispose of them in an environmentally conscious way, keeping these toxic products out of our landfill and our water supply.

Approximately 400 vehicles came through the event, and many had to wait in line. The city's recycling center manager invited local agencies involved with No MORE Trash! to distribute information to the people as they waited. The Northwest District thought this would be a great target audience as they were already environmentally minded if they were participating in this type of event.

Holly Murphy and Marcia Johnson handed out information about Adopt-A-Highway, No MORE Trash! and Peanut the turtle to the vehicles in line. One individual has already adopted a heavily traveled (and trashed) highway in St. Joseph because he received information at the event. ■



Pitch In!

Help Keep America Clean!

It's a Show-Me Thing!

Visitors to the annual Missouri State Fair in Sedalia this year found out "It's A Show-Me Thing!"

Since 1901, the fair has been the premier place for some of the best live entertainment, prize-winning livestock and of course all the fried food you can eat. MoDOT showed visitors a few new surprises as they welcomed everyone to the ever-popular, lush and shady Highway Gardens.

"The Missouri State Fair is still a great way for us to connect face-to-face with thousands of our customers," said Don Hillis, assistant chief engineer. "It's a unique opportunity to educate folks on a variety of things our department does for Missouri drivers."



MoDOT Day was held August 12 with special activities including a rare appearance by Barrel Bob. MoDOT stressed the importance of highway safety topics like buckling up, distracted driving and driving sober, as well as litter prevention. An Adopt-A-Highway table provided information to those interested in helping clean up roadsides.

The Transportation Exposition Center was loaded with interactive displays on the department's programs and activities featuring games, contests and giveaways. Kids and adults participated in a transportation scavenger hunt to win an iPad. Fairgoers enjoyed driving games or trying out the Convincer in the Gardens. Other displays stressed the importance of not texting and driving, buckling up and a bridge beam display. ■

SAFETY TIPS

Tips to help make fall and winter pickup safe

2

Reprinted from <http://planetgreen.discovery.com>

Tip One:

When walking along the road picking up trash, it is a good idea to face traffic as you go. This is the complete opposite of the rules of the road for a bicyclist. This will be a constant reminder of the danger ahead of you. It will also allow you to see a dangerous situation before it reaches you, and drivers are more apt to pay attention to a figure on the road if

they can see a face and maybe even meet with their eyes.

Tip Two:

Wear bright colored clothing (reflective armbands are not a bad idea either). Just make sure that you can be clearly seen from both the front and the back side. Most folks who work alongside the road for a living wear at least a bright orange

continued on page 5

Picking Up Trash Matters

Reprinted from www.everymondymatters.com

The Facts

- 250 million tons of trash is generated each year in the U.S.
- 4.6 pounds of waste is created every day by the average person.
- Common litter includes cigarette butts, plastic bags, paper, candy wrappers, fast-food packaging, bottle caps, 6-pack can holders, glass bottles, and plastic straws.
- Men and women are equally likely to litter.
- People under age 15 are least likely to litter; people under the age of 25 are most likely to litter when in a group; and, people over the age of 25 are most likely to litter when alone.
- In one single day, nearly 7 million pounds of litter were removed from beaches, lakes, and streams.
- Animals from nearly 443 species are entangled in or ingest marine debris annually. The majority of these die from starvation, exhaustion, or infection.

Why People Litter

- There is a presence of other litter.
- It's the easiest way to get rid of unwanted things.
- Littering is acceptable by people who pay taxes to have someone else pick it up.
- Dumping is a social activity we learned from our parents and passed on unconsciously to our children.

Take Action Today

- Spend one hour today picking up litter. Or decide that every time you see a piece of litter today, you'll pick it up and throw it away.

- If you see someone littering, politely ask them to pick it up. Or pick it up yourself and maybe the person who dropped it will see you and get the hint.
- Organize a team of neighbors, friends, co-workers, or fellow church members to pick up litter in a specific neighborhood for an hour. Have one leader purchase rubber gloves and garbage bags for the team. Make it more fun by turning the cleanup effort into a game/contest.
- Enjoy making a difference, getting exercise, getting to know people better, and having cleaner surroundings.

Why You Matter

If every person picked up just one piece of litter today, there would be over 300 million fewer pieces of litter. If every person picked up 10 pieces of litter, there would be 3 billion fewer pieces damaging our environment.

If you and your friends spend just one hour today picking up litter in your own neighborhood, you will not only pick up thousands of pieces of trash, you will also make a tremendous impact on your community. Just be sure to bend your knees. ■

MoDOT ADOPT-A-HIGHWAY
Litter Cleanup



6,246 MILES
4,358 ADOPTERS

SAFETY TIPS

continued from page 2

vest for safety. Having flashy, reflective colors will allow you to be more easily spotted by oncoming motorists.

Tip Three:

Concentrate your cleaning efforts as far away from the road as possible. I can understand that you may want to be as thorough as possible, but some areas of the road are not safe to be under any circumstance. If road barriers are present, you should always stay on the inside of these, even if you see trash scattered on the outside.



Group Spreads The Word About Trash

Jeff Chen and Davey Rogner wanted change, but it wasn't the monetary type they were seeking. Instead, the two were looking at a way to clean up roadsides across the United States. It was this passion that spurred Chen and Rogner to form an organized movement known as Pick Up America.

"The mission of Pick Up America is to walk across America and pick up trash along the whole route and inspire a transition to zero waste," said Rogner in a recent interview with ABC News.

The group travels from the east coast to the west coast promoting clean roadsides while picking up trash and speaking to local schools to raise public awareness. Along the way, many volunteers come out to show their support and help with the trash pick up.

On an average day Chen and Rogner fill a trash bag about every 40 feet. In only a year and a half they have collected 132,000 pounds of garbage.



Pick Up America travels across the United States in this bus to organize people in picking up litter along roadsides. The group helps educate the public about the importance of zero waste.

To learn more about Pick Up America, please visit their web site at <http://pickupamerica.org>. ■

Dramatic Decrease in Trash Signals Success

The Lake Road Cleanup was a success on April 9.

According to Bob O'Bryan, chairman of the event, five 40-cubic yard dumpsters were filled. One dumpster was located in Sunrise Beach, two were located in Laurie, one was located along MO 135 and MO 3 and the other was located in Gravois Mills.

The event generated collection of approximately 3,735 pounds of electronics, 8,500 pounds of scrap metal and 113 tires. Although most of these amounts were a dramatic decrease from 2010, O'Bryan said this shows how the pickup is making a difference.



"We are pleased with the results," he said. "We would like to thank all the residents who picked up the trash on their lake roads. We would also like to thank all the volunteers who manned the dumpster sites on a very hot day. We especially want to thank the businesses, organizations and the three cities of Gravois Mills, Sunrise Beach and Laurie for their donations. Without their financial help we would not be able to cover the cost of the dumpsters." ■



New Adopters

April 2011 - August 2011

April 2011

20th RS
Adair County National Honor Society
Ahnijvwiya Inc. Tribe
Allstate Insurance Co. Bob Ryals Agency
Blackjack Sound and Light
Boy Scouts Troop 697, Pack 497
Brookline Fire District
Cameron Rotary Club
Cargill Team Members, We Keep it Clean, Drive Safely
Delta Air Lines, Working For Global Good
Employees of the DDRB
First Christian Church Youth Group
Fruitland 4-H Club
Gilman City United Methodist Church
Girls on the Run, St. Louis
Halfway NHS
In Loving Memory of Daniel E. McMillin, Jesse L. Hockett
In Loving Memory of George & Audrey Kreikemeier
In Loving Memory of Justin Nabe, Forever your Family
In Loving Memory of Kevin "George" Dieller by Sonya Bieller
In Loving Memory of Toney R. Macklin
In Memory of Sheriff Allen W. Mathes, Family and Friends
Jay Henges Range Volunteers
Jeffco Challengers Toastmasters
Joyful Expressions
Marriott St. Louis Airport
Mercedes-Benz of Kansas City
Missouri Probation and Parole
Morgan Corner Church
Oak Grove United Methodist
Oats Incorporated Daviess Co. Board
Pulver, Warburton, Caughron Families and Volunteers
The Bob & Janet Gruenloh Family
The Corn Maize Grip Fundraiser, Verona
The Graham Family
United Credit Union
Wal-Mart Associates Store #871, Mtn. View, MO
WEC Electric & The Pikal Family
Willow Springs High School Eco Club

May 2011

Bellwood Homeowners Association
Cameron United Methodist Church
Girl Scout Troop 1444
In Loving Memory of Brad Marler
In Loving Memory of Colby Eugene Gregory, Gregory Family
In Loving Memory of Frances Dvorak
In Loving Memory of Lyle G. Leas, a True Friend to All
In Loving Memory: Joshua Foreck, Evan Schaffer
Kept Beautiful in Memory of Brad and Kelly's Loved Ones
Mark Trusty
Miss Nina's Little Country Store
Myles A. Burns
New Song Church
Ozark Rotary, Rotary International Service above Self
Pine Evershine 4-H Club

Randy Ziegler, Jessica & Justin Sanchez
SHS Class of 2010, Doing Our Part to keep it Clean for You
Upward Bound MCC-Blue River

June 2011

Beta Sigma Phi Alpha Epsilon Omicron
Boonville FFA Chapter
Chesterfield Lions Club
Curves
Gone But Never Forgotten, Michael L. Schulz
Harold Baptist Church
In Loving Memory of Amber Morris, the Love of my Life
In Loving Memory of Captain Doug Porter, SNI Valley FF Assoc.
In Loving Memory of Debbie Akers
In Loving Memory of Debra Sue Smith, Always in our Hearts
In Loving Memory of Fella, Ernest B. Aaron Jr.
In Loving Memory of Helen Davis, Larry and Debby
In Loving Memory of Kenneth Brown
In Loving Memory of Lt. Stephen Branaugh #202
In Loving Memory of Maxwell Allen Blase, Always in our Hearts
In Memory of Joan D. Bowman & Alvin G. Payne
In Memory of Sherry Brown, D & D Kloeppel
Loving Mother, Eva B. Dunn, your Son Scott
Mary Ruth & Peter Larsen, Family & Friends
Mid America Teen Cert
NOMO Bowhunters
R. Loeber and Knepley Families
Sanford - Brown College, Fenton Radiography/MRI
Sisters of Beta Sigma Phi Carrollton Chapters
The Lessly Family in Memory of Mark A. Lessly
Trinity Grace Chapel
United Methodist Church of Union Star, MO
Vatterott College IT Department
Viola Lola in Memory of Mickey Lickteig
We Salute You Russell R. Mann, Honorable Brave Hero

July 2011

In Loving Memory of Heather Leigh Terry Family & Friends
In Loving Memory of Howard O. Bennett
In Loving Memory of Linda M. Dougherty, Loving Grandmother
In Loving Memory of Taylor Wade Green
In Memory of Leroy Davis, Flying Three Ranch
Kappa Alpha Psi, STL Alumni Guideright Program
Lisa Tunnell, Misty Hufford, Waylon Wages
Mom's Mercantile CC's Campground
Reef Runner Dive Team
NSCS, UCM Chapter
We Will Always Remember Fighting, the Devon Supporters

August 2011

Boys Scout Troop 293, Noel, MO
Branson Bicycle Club

Cameron Sertoma Club
Community Aces of Lady Luck Casino
Desoto Farmers' Market
Dick's Wildroot Horseradish
Emmanuel Calderon, Son, Brother, Friend
In Loving Memory of Aileene Meadows, I Miss you, Love Judy
In Loving Memory of Bonnie Feldewerth
In Loving Memory of Christine Marie Trusty
In Loving Memory of Darryl J. Brown "Big D"
In Loving Memory of Elmer & Eleanor Cromer
In Loving Memory of Joey Baca, We Miss You
In Loving Memory of Jonathan L. Dodson
In Loving Memory of Julian Cole-Walter Crampton
In Loving Memory of Katie Clavin, Your Loving Family
In Loving Memory of Keith Roberts Sr.
In Loving Memory of Thelma E. Carter
In Loving Memory of Tracy Barney Borich
In Loving Memory of Travis L. Moore, Family Remembrance
In Memory of Gene Meyer, the Ferry Family
In Memory of Mike and Jeannette Hussey
In Memory of Robert "Bob" Klausner, Accurate Auto & Family
In Memory of Roger Snow
Kearney High School Student Council
Larry Enkelmann, LLC, Attorneys at Law
Lee, Theresa and Katy Watson
Living Word Lutheran Church
Local 398 Utility Workers, Union at BREC
Martinstown Church of Christ
Missouri State Board of Probation and Parole, District #31
Optimist Club, Camdenton
People First NEMO
Project 3:10
Pulaski County Republicans
Robinson Farms, Tena and Ronald Robinson
Ste. Genevieve County Memorial Hospital & Friends Foundation
Steel Dragons MC, Lady Dragons MC/SC, In Memory of "Slice"
W W Wood Products, Inc.
We Love and Miss You, Tyler Mattison, Your Family & Friends
Zeta-Pi Chapter of Tau Kappa Epsilon Fraternity

Thank You
New Adopters!

Roadside Review is a quarterly newsletter published by the Maintenance unit of the Missouri Department of Transportation. It is mailed to Adopt-A-Highway volunteers and other interested groups. After reading, please share this newsletter with others. Additional copies are available upon request.

If you have any comments or questions, please contact:

Stacy Armstrong
State Adopt-A-Highway
Coordinator

Sandy Hentges
Outreach Coordinator

Missouri Department of
Transportation
P.O. Box 270
Jefferson City, MO 65102

Kevin Keith
MoDOT Director

Missouri Highways and Transportation Commission

Grace Nichols, Chair
Rudolph E. Farber, Vice Chairman
Lloyd J. Carmichael
Stephen R. Miller
Kenneth H. Suelthaus

Anthony Zuccarini, Editor

Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.



For more information about the Adopt-A-Highway program:

888 ASK MODOT (275-6636)
aah@modot.mo.gov
www.modot.org



This newsletter was printed on recycled paper to help preserve our environment.



Roadside Review

Missouri Department of Transportation
P.O. Box 270
105 W. Capitol Avenue
Jefferson City, MO 65102

PRSTD STD

U.S. Postage

PAID

Jefferson City, MO 65101
Permit No. 24

TALKIN' TRASH

Missourians Get Dirty to Clean Up Litter

Thousands of Missourians across the state got dirty this past April to help clean up roadsides, streams and neighborhoods as part of the 2011 No MORE Trash! Bash, and by working together made it one of the most successful events in its history.

The numbers are in and this year's Bash was better than ever with 157,681 bags of trash collected throughout Missouri, almost 30,000 more bags than last year. The No MORE Trash! Bash is a month-long litter-prevention celebration held annually every April that encourages people to clean up Missouri's roads and streams.

Cleanup crews included Adopt-A-Highway and Sponsor-A-Highway, MoDOT, Missouri Department of Conservation Stream Teams, inmates and countless other individuals and groups throughout the state.

"Since we began the litter Bash, we have continued to see an increase in the amount of participation and trash collected each year which we really appreciate," says Stacy Armstrong, MoDOT statewide Adopt-A-Highway coordinator.

Although all MoDOT districts showed tremendous efforts this year, a few districts were noticed for specific reasons:

- District 4 lead the way with the most bags of litter picked up by MoDOT personnel - 10,689
- District 6 had the most bags picked up by Adopt-A-Highway volunteers - 3,788
- District 9 had the most bags picked up by the incarcerated crews – 10,655

For more information about the No MORE Trash! Bash, visit nomoretrash.org. ■

